



UNINCORPORATED NORTH FAIR OAKS **Call for Local Artists – Mural Project**

The North Fair Oaks Community Plan envisions a vibrant, safe, and healthy community that includes public art highlighting the local history and cultural background of the community. The North Fair Oaks Community Council and the San Mateo County Arts Commission invite local artists to transform a blank wall into a vibrant work of art celebrating the local culture and community in unincorporated North Fair Oaks.

Applicant Guidelines

Participants must submit all of the materials listed below:

1. A completed application
2. An artist statement of up to 1,000 words that describes the following:
 - Why the artist is interested in painting the mural
 - Previous experience working on public art projects
 - The artist's connection to the North Fair Oaks community
 - How the artist believes the art will enliven the North Fair Oaks Community
3. At least three (3) samples of previous mural projects and/or samples of previous non-mural artwork that represents your style. Include a brief description of each. In addition you may submit a detail of each image for a total of 6 files. You may also submit a web site to view additional work.
 - File format: JPEG only
 - File dimensions: No larger than 1080 pixels on the longest side (15 inches x 15 inches/72ppi)
 - File resolution: 72ppi (standard web resolution)
 - Name your files: lastname_01, lastname_02, lastname_03...
 - Name your details: lastname_01_detail, lastname_02_detail, lastname_03_detail...
4. Three (3) references of individuals who can attest to your commitment completing public art projects or equivalent skills
5. A concept drawing **and** dimensions for the proposed mural design
6. Once an artist is selected for the project, the artist will submit a more detailed drawing/design

Materials must be received by Friday, October 14, 2016 at 5:00 pm. Materials may be submitted in person, by email or by mail to:

San Mateo County
County Manager's Office
Attn: Victor Gaitan
455 County Center, 4th Floor
Redwood City, CA 94063

Email: vgaitan@smcgov.org

Note regarding the Public Records Act: Be advised that any contract that eventually arises from this call for artists is a public record in its entirety. Also, all information submitted in response to this call for artists is itself a public record **without exception**. Submission of any materials in response to this call for artists constitutes a waiver by the applicant of any claim that the information is protected from disclosure. By submitting materials, (1) you are consenting to release of such materials by the County if requested under the Public Records Act without further notice to you and (2) you agree to indemnify and hold harmless the County for release of such information. Furthermore, all proposals may be considered for future public art projects.

For additional questions, please contact Victor Gaitan at vgaitan@smcgov.org or (650) 363-4668.

Project Description

The goal of this project is to bring public art to the North Fair Oaks Community to enhance the community, specifically near Fair Oaks Elementary School, a site that is often tagged with graffiti. In addition, the project is intended to celebrate the history and culture of North Fair Oaks, and to highlight local youth and student artists.

The mural location is located at 2890 Fair Oaks Avenue next to Fair Oaks Elementary School. The entire wall (outlined in red), approximately 20 feet tall by 60 feet wide, is available for bid. Please note the project requirements:

- **Mural designs that cover all or part of the wall will be accepted, although we fully encourage designs that cover the whole wall**
- **Dimensions of the mural design must be noted on the design template provided**
- **Artist signature shall be placed in a location that integrates into the artwork, in a space no larger than one square foot**



Note that the intended audience for the artwork is the community as a whole, including children.

Installation of the work as well as application of an anti-graffiti coating after artwork is complete must be completed no later than March 5, 2017. **Extensions would be considered on a project by project basis at the request of the artist at the time of application.*

Eligibility

This call is for original mural proposals only. Proposals which contain imagery that is copyrighted by a different entity, stolen, or copied from any other source will not be considered.

This call for proposals is open to all artists, including community groups, youth and student artists. Art teachers interested in mentoring a group of students are encouraged to apply.

Members of the North Fair Oaks Public Art Workgroup who wish to participate in this Call for Artists must remove themselves from the application review and selection process. Those who participate in the application review and selection process, including members of the North Fair Oaks Community Council, will not be eligible to submit an application in response to this Call for Artists.

Artist Selection Criteria and Process

Artists will be considered based on the following criteria:

- Artistic excellence, innovation and originality
- Documented potential and experience to complete the project successfully and within the required time frame
- Level of community theme and involvement (although not required)
- Extra consideration will be given to artists who live or work in North Fair Oaks, and/or San Mateo County

The North Fair Oaks Public Art Workgroup will recommend designs that meet the above criteria to the North Fair Oaks Community Council for consideration. The North Fair Oaks Community Council will make the final selection.

Awards and Funding

Artists that are selected by the North Fair Oaks Community Council will be notified by email.

The funding available for this project is up to \$10,000 and Artists are responsible for providing all materials required to complete the project.

The artist cannot begin installation of the mural until the design is approved, and all required liability and contract forms are completed and submitted to the County. If the artist is under age 18, a parent or guardian is required to sign all forms.

Please note that the County will obtain all rights to the selected artwork and must retain the right to alter or remove the artwork as needed (i.e. if damaged or in need of repair). Additionally, all artists and the completed projects will be featured on the North Fair Oaks Forward website (www.NFOForward.org) and other promotional materials.

To learn more about North Fair Oaks Visit:

<http://nfoforward.org/about-north-fair-oaks/history-north-fair-oaks>

<http://nfoforward.org/nfo-forward/north-fair-oaks-forward-projects/public-art-workgroup>

DEADLINE FOR CONSIDERATION: Friday October 14, 2016